

We are changing our trading name.

In line with our purpose to create the ultimate gateway, the name of **Sydney Metro Airports** has changed to...



The name of our entire precinct of +300 hectares and home of Bankstown Airport is changing to...



Our vision is to create a thriving, diverse destination that connects aviation, business and community. We bring our CARE values to life to deliver this vision.

Importantly, the name of both Bankstown Airport and Camden Airport will not change, but both premier aviation centres are receiving new logos.



**Bankstown
Airport**



**Camden
Airport**

Changes on 30 November 2022

The trading name of SMA changes to Aeria Management Group.
New websites for Aeria, Bankstown Airport and Camden Airport.

Social media pages rebranded to Aeria.

New contact details for our head office and our people.

Camden Airport signs updated for new logo.

Media release.

 aeria.co  bankstownairport.co  camdenairport.co

Changes by 31 March 2023

New Aeria signs including entry gate signage – initial stage.

New Bankstown Airport sign rollout.

Official new Aeria precinct brand launch and media release.

What is Aeria?

With the expansion of our precincts and aviation and business offerings at Bankstown Airport and Camden Airport, we have seized the opportunity to create a new brand and identity that reflects the importance of our assets and their diversity. The corporate identity of Sydney Metro Airports has served us well, and now is the time for our brand to align with our purpose and vision. While Aeria Management Group will be our trading name, Aeria will be the new name for the +300 hectare site, and will continue to be the home to Bankstown Airport - the beating heart of the entire precinct.

Why Aeria?

Aeria is an evocative identity that feels equally appropriate as the name of our precinct, community and as a company entity. The word Aeria is inspired by our connection to the air, rising, aloft and high, and provides a strong reference to destination and place.

Why is the name changing?

The Aeria name will deliver a more visible and cohesive identity that captures the diverse and essential operations we manage in Bankstown and Camden as major improvements and upgrades are undertaken. As the home of Bankstown

Airport, the Aeria precinct will differentiate us from Sydney Airport and Western Sydney Airport – and deliver a destination to collectively engage with aviation, commercial and retail. The transformations happening on and around the airport right now and in the future will move us all toward new horizons to perform at our best – and our new brand and identity reflects this exciting evolution.

What does this mean for Bankstown Airport and Camden Airport?

Our new brand identity will elevate both Bankstown Airport and Camden Airport identities, the vital operations, and their crucial places in their South West Sydney communities.

Bankstown Airport is the beating heart of Aeria. The name of Camden Airport will also remain unchanged, and we will elevate our unique and idyllic general aviation and recreation airport.

Airport designator codes will not change.

How will aviation operators and visitors be impacted?

We are investing in Bankstown Airport and Camden Airport more than ever before, and this will deliver further opportunities to our airport operators. Current operations will continue as they always have and we aim to deliver a range of new facilities, upgraded infrastructure and wayfinding improvements fit for purpose and demand.

How long will the transition take?

We acknowledge that renaming the Aeria precinct and elevating both Bankstown Airport and Camden Airport in the minds and hearts of our community is a long-term strategy. We will communicate significant milestones and placemaking and wayfinding transitions as we move stages closer to delivery.

What does the future look like?

The new developments at Aeria will draw more businesses, customers and community to the precinct and facilitate continued essential infrastructure and facility upgrades for all of our aviation, commercial and retail customers. Advancing general aviation is firmly at the centre of this commitment, and we are excited to deliver new and improved aviation hangars at both Bankstown Airport and Camden Airport. More information on new and planned developments is provided in the Master Plans for each airport and in our Community Information Brochure.

Our contact details?

Our business address will remain the same and we welcome you to our new management office:

Aeria Management Group @ Aeria
16A Airport Avenue,
Bankstown Aerodrome NSW 2200

Our team at Aeria Management Group will have new email addresses with an @aeria.co domain name. All emails sent to our previous email addresses will be delivered to our new inbox during this transition.

Our team at Aeria Management Group are ready to provide information and assistance.
Please contact us by phone 02 8709 9400 or by email info@aeria.co.